



**PARTICIPATES
IN**

eWMS

**E WORLD MARKETING
SUMMIT 2021**

NOV 6-7, 2021

HELLO TOMORROW
BUILDING THE NEXT NEW NORMAL

The eWMS Regional Partner

ALPHA OMEGA
INFOSOLUTION INDIA PRIVATE LIMITED

Associate Partner



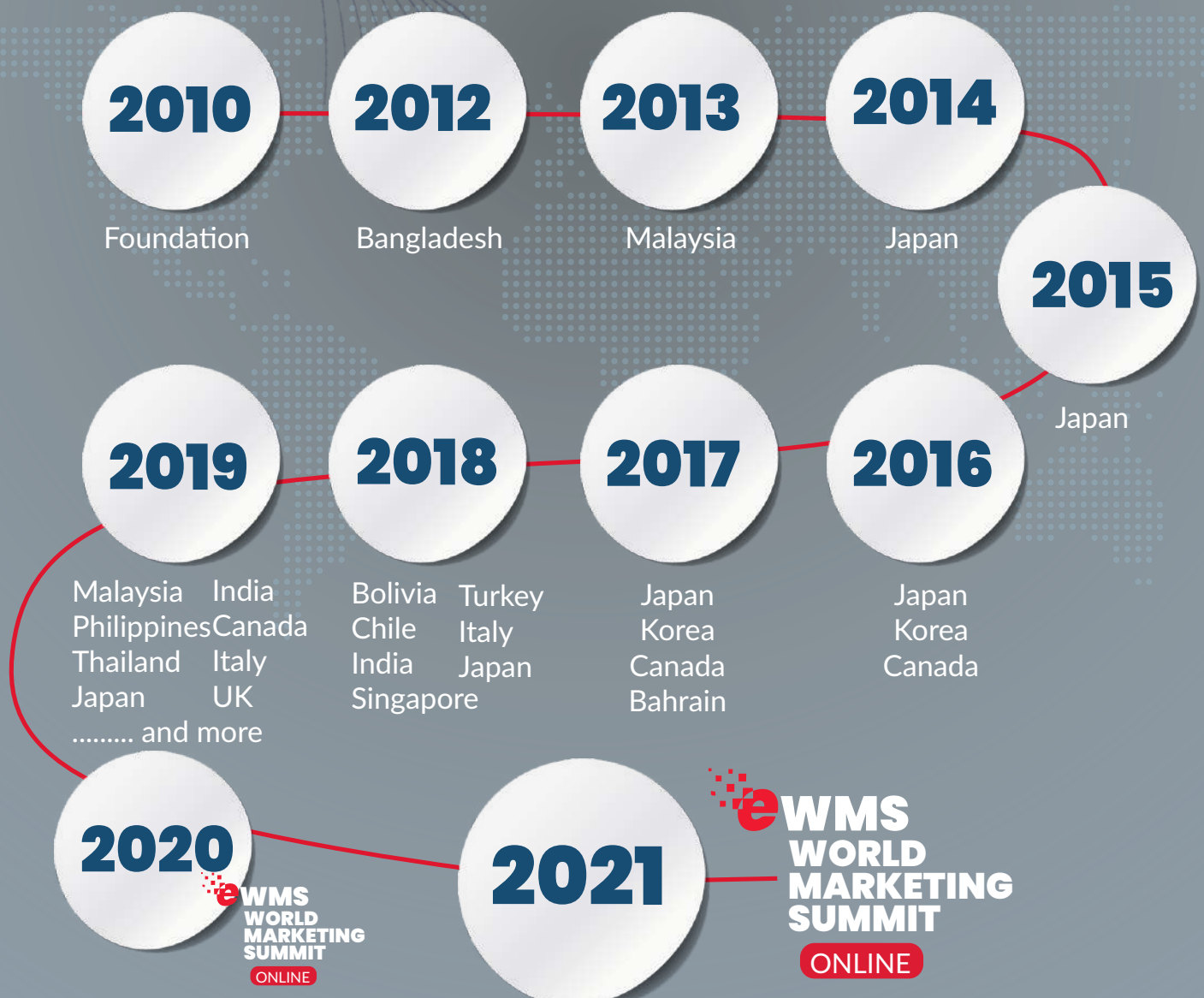
What is the WMS?

The World Marketing Summit (WMS) is a global organisation committed to creating a better world for the future generation through marketing.

WMS was created in 2010 by Prof. Philip Kotler, popularly known as the “father of modern marketing”, who has initiated global movements through marketing strategies that inspire change in human behavior leading to a positive impact on society and living.



Over the years, these countries have hosted the World Marketing Summits:



In 2020, as nations' borders remained closed, the **World Marketing Summit** went digital and reached more than thirty countries!

Again, the 2021 **eWorld Marketing Summit** will be streaming live to a global audience from **November 6 to 7**. Delegates from East to West, developed and emerging economies, will come together!

100+

PARTICIPATING
COUNTRIES

100+

WORLD
RENOWNED
SPEAKERS

48HR

NON - STOP
BROADCAST
WORLDWIDE

150,000+
PARTICIPANTS

TORONTO

NEW YORK

LONDON

MILAN

MUMBAI

TOKYO

HELLO TOMORROW

BUILDING THE NEXT NEW NORMAL

eWMS

Hello Tomorrow!

BUILDING THE NEXT NEW NORMAL.....

The pandemic has created a critical phase which demands a fresh thought process to rethink your future, for yourself and for future generation and to make this a better world through marketing.

Our objective is to bring together global leaders in business, marketing, digital and social media, academics, branding and related professions to discuss how marketing and innovation philosophies and insights can find effective and sustainable solutions to challenge the contemporary world by empowering our citizens to make them well-informed people for a better future.

The wait is over...

**INDIA
PARTICIPATES
IN THE
WORLD 'S
BIGGEST
MARKETING
SUMMIT**



LEARN FROM THE LEADERS AND GET INSPIRED!

ewms

FEATURED SPEAKERS



PROF. PHILIP KOTLER
Father of Modern Marketing
& Founder of WMS



SADIA KIBRIA
Founder of Socialpreneurship
CEO of WMS Group & Kotler Impact



MAURO PORCINI
Chief Design Officer
PEPSICO, USA



KOZO TAKAOKA
Founder of Innovation School
Japan



TATSHUHIKO FUKATANI
CEO, Nestle
Japan



DR. MANOJ SINGH
CEO, Kotler Impact
India



MILTON KOTLER
CEO, Kotler Marketing Group
USA



MARSHALL GOLDSMITH
Executive Training Coach
USA



ENRICO FOGLIA
CEO, Kotler Impact
Italy



MARC OLIVER OPRESNIK
CRO Kotler Impact
Germany



RACHELE GABELLINI
Negotiation expert, ADR Center
Italy



DR. MOHAMMED HATUT
Marketing consultant
Saudi Arabia



PROF. FRANCO ORSUCCI
University College London
UK



DR. KHALID HASAN
CEO, ResInt
Canada

FEATURED SPEAKERS



KAYOKO TSUCHIYA
CEO, Seekers Base,
Japan



ROYKE TUMILAAAR
CEO, PT Bank Negara Indonesia
(Persero) Tbk



DR. VINNIE JAUHARI
Director of Education
Microsoft, India



PROF. HERMANN SIMON
Founder Simon-Kucher & Partners
Germany



DAVID AAKER
CEO, Prophet Inc
USA



PROF. DAVID REIBSTEIN
Wharton Business School
USA



PROF. HIROTAKA TAKEUCHI
Harvard Business School
USA



GABRIELE CARBONI
CEO, Weebo
Italy



IMRI MUKHTAR
CEO Telecom
Malaysia



ROBERT WOLCOTT
CEO TWIN
USA



ASAKO HOSHINO
Executive Vice President
Nissan Motors Co.
Japan



DR. IGOR MANN
Synergy Business School
Russia



PROF. JONATHAN DECONI
University of Wales
UK



SUSUMU FUJITA
President of Cyberagent
Japan



ELENA HURTADO
CEO Kotler Impact LATAM
Bolivia



DR. PACAPOL ANURIT
Co-Founder Mankind Consultant
Thailand

FEATURED SPEAKERS



PROF. HENRY MINTZBERG
McGill University
Canada



PAOLA ALDAZ
Chief Innovation Officer, DDB
Columbia



DENNIS ROTHMAN
Expert on Artificial Intelligence
France



MARTHA ROGERS
Co-Founder, Don Peppers
USA



PROF. AUNG TUN THET
Economic Advisor
Myanmar



MONICA GOMEZ
Head of Google Agencies
Central America, Columbia



NANCY LEE
Bill & Melinda Foundation
USA



ELIA GUARDIOLA
CEO, Serendipia
Spain



HERMAWAN KARTAJAYA
Founder, Mark Plus
Indonesia



STEFANIA PERTUSI
Vice President, Tetra Pak
Italy



RICHARD STRAUB
Founder, Global Peter Drucker
Foundation
Austria



AMIR PARACHA
CEO, Unilever
Pakistan



DOMINIQUE TURPIN
Dean of External Relations, IMD
Switzerland



PROF. MORAN CERF
Kellogg School of Management
USA



SANDRA SOTILLO
Founder & CEO, Trust Maker
Spain



DR. AHMAD TOLBA
American University Cairo
Egypt

....and more

INTERESTING TOPICS COVERED

Value Creation

Design Thinking & Modelling

Neuroscience & Game Design

New Product Development

Customer Journey Mapping

Market Segmentation

Behaviourial Analytics

Targeting and Positioning through Pricing

Omnichannel Strategy

Digital Marketing ‘

Digital Transformation

Influencer Marketing

Customer Data Management

Blockchain Technology

Marketch

Social Entrepreneurship

Management of Technology

Start-ups Marketing

Social Marketing

Healthcare Marketing

Online Negotiations

Internet of Things

Content Development and Management

Public Relations

Interconnectedness of Marketing Functions

Winning Through Innovation

....and more



SPEAKERS' COMMUNITY*



*The past and the present participants

SPEAKERS' COMMUNITY*



SANOOK!



VELIMIR SRIĆA



**MARSHALL
GOLDSMITH**



ATREVIA™



U. PORTO



HOWARD A. TULLMAN



ATREVIA™



**BILL & MELINDA
GATES foundation**



*The past and the present participants

Legal Disclaimer:

- International speakers are subject to their availability.
- Once purchased the refund for tickets cannot be made.
- The tickets are not transferable.
- T & C Apply.

Dr. Philip Kotler

Father of Modern Marketing

**For more details,
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The eWMS Regional Partner


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